



## Maybe You Can't Cure Your Allergies but You CAN Control Them. Start Here...

**Hello friend and client.** If you suffer from seasonal allergies then you know the feeling of wanting relief when there is little hope in sight. Many people have gotten relief by taking steps to control their indoor environment.

According to the [Asthma and Allergy Foundation](#) website, **1 in 4 North Americans suffer from allergies or asthma. That's tens of millions of us suffering this spring! Plus, we spend 90% of our time indoors and, since our indoor air can be up to 100 times more polluted than outdoor air, it stands to reason...**

### Relief Starts at Home.

Here's a quote from [www.allergyrelief101.com](http://www.allergyrelief101.com), **"Many people think that carpets and allergies are a bad combination. Even some allergists will encourage their patients to remove carpeting in favor of hardwood or tile floors. However, carpets can actually help to reduce the allergens in your home by trapping them, as long as they are properly cleaned on a regular schedule."**

### Did You Know...

Your carpet traps indoor allergens like dust mites, mold, mildew, fungus, pollens, pet dander and other pollutants and allergens. When that trap gets full, a professional steam cleaning will remove those allergens from your carpet and your home and **you will have relief from allergy symptoms related to those substances.**

I've heard it time and again from clients – **carpet cleaning does relieve some allergy symptoms. So, until there is a cure, there is prevention. Prevent your indoor air from becoming polluted – clean your carpets today!**

If you know anyone that suffers from seasonal allergies please let me know that I will give them a FREE room of carpet cleaning in your name!

P.S. I pay you \$ for your referrals... so thanks in advance!

### **Allergy Relief Special:**

**Save \$25.00 Cash: Carpet Cleaning**  
**Save \$25.00 Cash: Upholstery Cleaning**  
**Save \$25.00 Cash: Area Rug Cleaning**  
**That is \$75.00 In Cash Savings!**

**Call Ideal Carpet Cleaning at 613-228-8343 or send me an e-mail at [bruce@idealcARPET.ca](mailto:bruce@idealcARPET.ca) to schedule today.**

**These allergy-reducing specials are only good until April 30, 2020**

**Check us out on the web at [www.idealcarpet.ca](http://www.idealcarpet.ca)**

**\* Some Restrictions apply. Not valid with other offers.**

# Reminders

## We Want to Hear from You

Please remember, we're always happy to hear from our clients. Let us know what you think of our services, our newsletter, or anything else that's on your mind. Like to receive communications only electronically? Only physically? Please contact us and let us do our very best to help!

[613-228-8343](tel:613-228-8343) or [newsletter@idealcarpets.ca](mailto:newsletter@idealcarpets.ca)

## Know Someone Who Could Use Us?

### Refer Them and Get Rewarded!

If you refer a friend or family member and they have us clean for the first time, they'll get \$25 off their cleaning. You'll also get \$25 off your next cleaning. And, unlike most discounts and offers, this one **can** be combined: if you refer 4 new clients, you'll get \$100 off your next cleaning!

## If You are Moving or Someone You Know is Moving...

When a home we've cleaned is sold, we do a free touch-up cleaning of the high-traffic carpet areas for the buyers after move-in. That's a double benefit for sellers: not only will a clean home show better, but buyers will have an extra incentive to buy it (please note the touch-up cleaning is a re-cleaning of up to 20% of the original area, up to 12 months after the original cleaning).

## Ideal Giving Program

We're so grateful to our client community for the way you've supported Ideal Carpet Cleaning. And now, we want to extend our support to the many worthy organizations that help and strengthen our community and communities around the world. Many of those organizations normally can't afford the kind of cleaning Ideal provides – Ottawa's most thorough cleaning – their money goes to the important programs they deliver. But we're proud to offer them our support through our Ideal Giving program. This program brings **Ideal's excellent cleaning to charities, non-profit organizations and community groups at prices they can afford.**

We've cleaned for nearly a dozen organizations so far. If you know of a church, charity, community centre or other non-profit organization that has carpet, rugs, tile, sofas, or chairs, please have them e-mail us at [giving@idealcarpets.ca](mailto:giving@idealcarpets.ca) or call us at [613-228-8343](tel:613-228-8343). We'll be happy to serve them as they serve others.