



“Cleaning Your Carpets in February Just Might Have You Falling in Love.....”

We all know that February is the month of “love” – a time to celebrate romance, fall in love, or remember why you fell in love. Here’s the true (well, almost true) story of how one man saved his love by cleaning his carpets in February. Read on... *it could happen to you...*

Thomas couldn’t quite figure out what was bothering Karen these days. She just seemed... well, distant... and it was only getting worse. It was almost like she didn’t even want to come over to his house anymore. Thomas felt like he was going to lose her if he didn’t do something drastic. He thought if he planned the “perfect” Valentine’s Day they would reconnect and things would be the way they used to be. Back when Karen looked at him like he was her Superman. Not the way she looked at him now with almost a look of disdain.

Thomas called Karen’s best friend, Jessica, to meet him for coffee to discuss his Valentine’s strategy. When they met, Thomas had a list. On the list he’d written an itinerary for “the perfect day” starting with breakfast at Karen’s favorite restaurant, a mini-shopping spree at her favorite boutique, a massage, and dinner and dancing at her favorite night spot. The day was complete with chocolates and flowers too.

“It’s good Thomas.” Jessica said as she sipped her latte. “It’s really good. But you’re missing something.”

“What is it?” Thomas’ voice cracked with desperation. If anyone could tell him what was wrong with Karen it would be Jessica. “You’ve got to tell me Jess. I feel like this is my last chance, I don’t want to lose her.”

Jessica looked him square in the eye. “If you really want to save your love, do everything on this list. And...” Thomas leaned in and hung on her every word. “Clean your carpets. Karen thinks it’s really gross you guys have been dating for 2 years and you’ve never gotten your carpets cleaned. Plus, it’s almost killing her, because of her allergies.”

“But clean my carpets in February? I thought that was a ‘spring’ thing.”

“Everyone knows that carpets get really gross in the winter when your house is all shut up tight. Your carpet is like a giant filter. It gets full and needs to be cleaned, even if your carpets don’t *look* dirty. And we both know yours look dirty. **Besides, February is the best time to clean because most cleaners are kind of slow in the winter so you can get their best specials with little or no wait times.**” It was all Jessica could do to keep from rolling her eyes. Was Thomas really this clueless? “But you can’t go ‘cheap’ Thomas. The wrong carpet cleaner will just make a mess of your carpets.” Jessica handed him a business card. “Call this guy, he’s the best.”

I got the call from Thomas and we had his carpets looking as good as new in time for Valentine’s Day. The last time I talked to him, I think he and Karen were getting married. Here’s the special he credits with “Saving his Love.”

The “Save Your Love” Special

Take Advantage of February’s BIG Savings Special!

*Remember the winter months are the best time to clean your carpets –
You’ll get cleaner indoor air and a more flexible cleaning schedule!*

Every 3rd Room Cleaned for Free*!

Call **613-228-8343** or email bruce@idealcarpetcleaning.ca and find out how much money you can SAVE by cleaning in February!

Expires February 29, 2020

**Not valid with other offers. Minimum order applies.*

Reminders

We Want to Hear from You

Please remember, we're always happy to hear from our clients. Let us know what you think of our services, our newsletter, or anything else that's on your mind. Like to receive communications only electronically? Only physically? Please contact us and let us do our very best to help!

[613-228-8343](tel:613-228-8343) or newsletter@idealcarpet.ca

Know Someone Who Could Use Us?

Refer Them and Get Rewarded!

If you refer a friend or family member and they have us clean for the first time, they'll get \$25 off their cleaning. You'll also get \$25 off your next cleaning. And, unlike most discounts and offers, this one **can** be combined: if you refer 4 new clients, you'll get \$100 off your next cleaning!

If You are Moving or Someone You Know is Moving...

When a home we've cleaned is sold, we do a free touch-up cleaning of the high-traffic carpet areas for the buyers after move-in. That's a double benefit for sellers: not only will a clean home show better, but buyers will have an extra incentive to buy it (please note the touch-up cleaning is a re-cleaning of up to 20% of the original area, up to 12 months after the original cleaning).

Ideal Giving Program

We're so grateful to our client community for the way you've supported Ideal Carpet Cleaning. And now, we want to extend our support to the many worthy organizations that help and strengthen our community and communities around the world. Many of those organizations normally can't afford the kind of cleaning Ideal provides – Ottawa's most thorough cleaning – their money goes to the important programs they deliver. But we're proud to offer them our support through our Ideal Giving program. This program brings **Ideal's excellent cleaning to charities, non-profit organizations and community groups at prices they can afford.**

We've cleaned for nearly a dozen organizations so far. If you know of a church, charity, community centre or other non-profit organization that has carpet, rugs, tile, sofas, or chairs, please have them e-mail us at giving@idealcarpet.ca or call us at [613-228-8343](tel:613-228-8343). We'll be happy to serve them as they serve others.