



The Holidays Are Coming...
Will You Make it into My Schedule Before Your Parties, Guests & Family Arrive? If You Want Your Carpets to Sparkle, Look Fantastic and Fluffy for Your Guests, You Won't Wait Another Day to Call...

Hello friends and clients. Tis' the season to be *thankful*, I hope you have a lot to be thankful for and lots of people to share time with this season. Every year, so many of my clients are scrambling at the last minute hoping (no, begging) for a slot in the schedule before their guests arrive.

I feel your pain.

Here's the story: I know it's hard to believe but a long time ago... I wasn't a carpet cleaner. And I had the chore of hiring a carpet cleaner before our holiday guests arrived one year. And, unfortunately, being the procrastinating type... **I waited until a week before the big get-together to start calling around. Not only was I faced with the task of trying to wade through 30 pages (this was pre-Internet era) of carpet cleaners in the yellow book, but I couldn't find anyone good who had a time slot available.**

But instead of admitting defeat, I hired "Cheap Carpet Cleaning" because they were the only ones available (maybe that should have tipped me off). They did a "cheap job" alright, leaving me with over-wet carpets that seemed to re-soil faster than ever. In fact, two months later, my carpets were dirtier than they had been before I called them.

Of course, I never want you to have an experience like this, so I'm giving you a "heads up" now.

Hurry Because my November/December Schedules Fill Up Fast!

So, if you want to enjoy soft, clean, spotless carpets that do NOT re-soil quickly... If you want the carpet cleaner (me) who offers you "The Most Thorough Cleaning Ever, or It's Free!" And if you want to avoid having to wade through pages of carpet cleaners (online or in the book) who are NOT all offering the same great service and quality cleaning you have grown accustom to... *then I have the solution for you.*

Call me today. It's that simple. Don't procrastinate like I did so long ago. Just pick up the phone and call today 613-228-8343. I'll get you put right into the schedule. But hurry, because my books fill quickly and, try as I may, ***I can't fit everyone in.***

I'll sweeten the deal and get some of you procrastinators (like me) motivated...

The "Grab a Spot in My Schedule Before It's Too Late" Special...

Call and schedule before **November 30, 2019** and **SAVE \$35.00 Off Your Carpet Cleaning**

Contact by phone 613-228-8343 or e-mail bruce@idealcARPET.ca by **November 30, 2019** and **save \$35 off** your carpet cleaning investment.

Check us out on the web at www.idealcarpet.ca

* Not valid with other offers. Minimum order applies.

Reminders

Know Someone Who Could Use Us?

Refer Them and Get Rewarded!

If you refer a friend or family member and they have us clean for the first time, they'll get \$25 off their cleaning. You'll also get \$25 off your next cleaning. And, unlike most discounts and offers, this one **can** be combined: if you refer 4 new clients, you'll get \$100 off your next cleaning!

If You are Moving or Someone You Know is Moving...

When a home we've cleaned is sold, we do a free touch-up cleaning of the high-traffic carpet areas for the buyers after move-in. That's a double benefit for sellers: not only will a clean home show better, but buyers will have an extra incentive to buy it (please note the touch-up cleaning is a re-cleaning of up to 20% of the original area, up to 12 months after the original cleaning).

Ideal Giving Program

We're so grateful to our client community for the way you've supported Ideal Carpet Cleaning. And now, we want to extend our support to the many worthy organizations that help and strengthen our community and communities around the world. Many of those organizations normally can't afford the kind of cleaning Ideal provides – Ottawa's most thorough cleaning – their money goes to the important programs they deliver. But we're proud to offer them our support through our Ideal Giving program. This program brings **Ideal's excellent cleaning to charities, non-profit organizations and community groups at prices they can afford.**

We've cleaned for nearly a dozen organizations so far. If you know of a church, charity, community centre or other non-profit organization that has carpet, rugs, tile, sofas, or chairs, please have them e-mail us at giving@idealcarpet.ca or call us at [613-228-8343](tel:613-228-8343). We'll be happy to serve them as they serve others.

Talk to Us

Please remember, we always want to know what you think of our services, our newsletter or anything else that's on your mind. Like to receive communications only electronically? Only physically? Please contact us and let us do our very best to help!

[613-228-8343](tel:613-228-8343) or newsletter@idealcarpet.ca