



I Want to Send You to Dinner at a Restaurant of Your Choosing...

Hello friends and clients! How would you like to have a wonderful night out with someone special at your favourite restaurant? Imagine this... you and a friend enjoy four delicious courses and a bottle of wine. And, the best part is the evening is paid for, in part or in whole, courtesy of your favourite carpet cleaner.

Why Would Your Carpet Cleaner Buy You Dinner?

It's as simple as this. My best customers are the ones my existing clients refer to me. So, as an incentive in the month of June, I'm offering a little extra special reward to people who send me the referrals.

To Make It Even Easier, I'm Providing You with a Free Gift to Give Your Friends & Family

That's right. You don't have to give me the names and numbers of any of your friends or family. You don't have to worry about me calling and bugging anyone you know and love. All you need to do is give free gifts I'm going to provide. They are a no-cost, no-obligation "sample" of my service that is worth up to \$80.00 (but, please, only give them out to homeowners who have never used my services before).

This is how it works. Give your friends & family the free gifts. Be sure to tell them for you to get the "credit" for the referral they have to call me before June 30 (they don't have to clean by then, they just have to call). They should tell me who referred them so I can keep track. *Then, on June 30, 2019, I'll tally up the referrals and, for each one, I'll send you a gift certificate worth \$25 to a restaurant you choose!*

I want you to have a great night out to thank you for your business and the referrals. **Just have them call 613-228-8343 or e-mail me bruce@idealcarpet.ca before June 30, 2019 and let me know you referred them.**

Reminders

If You Or Someone You Know is Moving...

When a home we've cleaned is sold, we'll do a free touch-up cleaning of the high-traffic carpet areas for the buyers after move-in. That's a double benefit: not only will a clean home show better, but buyers will have an extra incentive to buy it (please note the touch-up cleaning is a re-cleaning of up to 20% of the original area, up to 12 months after the original cleaning).

Ideal Giving Program

We're so grateful to our client community for the way you've supported Ideal Carpet Cleaning. And we want to extend our support to the many worthy organizations that help and strengthen our community and communities around the world. Many of those organizations normally can't afford the kind of cleaning Ideal provides – Ottawa's most thorough cleaning – their money goes to the important programs they deliver. But we're proud to offer them our support through our Ideal Giving program. This program brings **Ideal's excellent cleaning to charities, non-profit organizations and community groups at prices they can afford.**

We've cleaned for nearly a dozen organizations so far. If you know of a church, charity, community centre or other non-profit organization that has carpet, rugs, tile, sofas or chairs that need cleaning, please have them e-mail us at giving@idealcarpet.ca or call us at [613-228-8343](tel:613-228-8343). We'll be happy to serve them as they serve others.

Talk to Us

Please remember, we always want to know what you think of our services, our newsletter or anything else that's on your mind. Like to receive communications only electronically? Only physically? Please contact us and let us do our very best to help!

[613-228-8343](tel:613-228-8343) OR newsletter@idealcarpet.ca