



Do You Want More Money in Your Pocket at the End Of Every Month?

Here Are 7 Easy and Painless Ways to Save
(*And I promise... it has nothing to do with giving up your daily coffee!*)

Hello friends and clients! With all this talk about the economy these days, it seems appropriate to talk about saving money. And today I have a list of easy and painless ways to cut back and save which = more money in your pocket every month.

7 Easy and Painless Ways to Save Money Around Your Home:

#1: Save on your energy bill every month by purchasing a programmable thermostat. Especially if you are gone all day, you can turn it down while you are absent and then program it to turn on a ½ hour or so before you come home.

#2: Fix leaky faucets. Just one leak can equal 20 kilowatt-hours of power per month. It adds up.

#3: Use nature to your advantage. Landscape with the right trees and bushes and you'll beat the summer heat and block winter winds. This natural advantage will save you money on your energy bills.

#4: Analyze your insurance. Homeowners. Health. Life. Disability. Look at each policy. Are you over-insured? Can you raise deductibles? Take a good hard look at all your policies and even a few small changes can lead to huge savings.

#5: Take a good look at the cell phone. Cell phones can be another money-pit every month. Shop around for the best rates and negotiate with your current provider. Do a self-audit of the cell phones and trim the fat. You could save hundreds a year.

#6: Switch to LED light bulbs. These are light-emitting diode light bulbs and they can save you up to \$30 in energy costs over the life of *each* bulb. That's because they use 75% less energy and last up to 10 times longer! Save even more by buying them on sale.

#7: Keep your home maintained. You knew this one was coming right? Having your furnace and AC checked, gutters and downspouts cleaned, your roof, windows, doors inspected and re-caulked, you extend the life of all those items. By having your carpets cleaned professionally and regularly you will preserve the beauty and extend the life of your carpet. I've seen carpets that were 20 years old that looked brand-new because they were properly maintained. (And carpets that were 5 years old that looked 20 because they weren't!) *This kind of maintenance will save you thousands of dollars in replacement costs.*

And here is a bonus way to save money right now:

Bonus #8 Way to Save:

Call Ideal Carpet Cleaning at 613-228-8343 or e-mail us at newsletter@idealcARPET.ca before
March 31, 2019 and
save \$30.00* off your carpet cleaning.

*Not valid with other offers.

Home Visit Service

With the cold weather here, people are taking winter vacations. If you're going away and need someone to look in on your home, don't interrupt family and friends: contact us, instead! We'll be happy to visit your home and make sure everything is okay at home.

Reminders

Know Someone Who Could Use Us? Refer Them and Get Rewarded!

If you refer a friend or family member and they have us clean for the first time, they'll get \$25 off their cleaning. You'll also get \$25 off your next cleaning. And, unlike most discounts and offers, this one can be combined: if you refer 4 new clients, you'll get \$100 off your next cleaning!

If You Or Someone You Know is Moving...

When a home we've cleaned is sold, we'll do a free touch-up cleaning of the high-traffic carpet areas for the buyers after move-in. That's a double benefit: not only will a clean home show better, but buyers will have an extra incentive to buy it (please note the touch-up cleaning is a re-cleaning of up to 20% of the original area, up to 12 months after the original cleaning).

Ideal Giving Program

We're so grateful to our client community for the way you've supported Ideal Carpet Cleaning. And now, we want to extend our support to the many worthy organizations that help and strengthen our community and communities around the world. Many of those organizations normally can't afford the kind of cleaning Ideal provides – Ottawa's most thorough cleaning – their money goes to the important programs they deliver. But we're proud to offer them our support through our Ideal Giving program. This program brings **Ideal's excellent cleaning to charities, non-profit organizations and community groups at prices they can afford.**

We've cleaned for nearly a dozen organizations so far. If you know of a church, charity, community centre or other non-profit organization that has carpet, rugs, tile, sofas or chairs, please have them e-mail us at giving@idealcarpet.ca or call us at [613-228-8343](tel:613-228-8343). We'll be happy to serve them as they serve others.

Talk to Us

Please remember, we always want to know what you think of our services, our newsletter or anything else that's on your mind. Like to receive communications only electronically? Only physically? Please contact us and let us do our very best to help!

[613-228-8343](tel:613-228-8343) OR newsletter@idealcarpet.ca