



Astonishing Savings!
***It's My "Slow Season" so I've Slashed Prices
Just to Keep Busy –
This is For All You "Off Season" Bargain Hunters...***

Hello friends and clients. Have you ever used discounted websites like priceline.com? If you do, then this is your month to clean your carpets!

You see, the way those websites work is they sell their hotel rooms, car rentals and flights at deep discounts because a discounted sale is better than no sale at all. And frankly, in January, for a carpet cleaner like me, a filled schedule is better than no schedule at all. So when it comes to carpet cleaning at a discount...

Nothing Comes Close...

...to cleaning in January! So, if you are longing for fluffy, clean, healthy carpet; if you want carpet that shines and has NO spots. And, if you want it all at a bargain price. Call me this month and...

Discover These 5 Benefits of Cleaning "Off Season" ...

Benefit #1: You get my premium service including my exclusive multi-step cleaning system...at a HUGE discount!

Benefit #2: Your home will be treated with respect and I promise to take extra measures to keep the cold out and the heat in.

Benefit #3: You can have your pick of my schedule as I am usually just trying to keep busy this time of year.

Benefit #4: Your carpets, sofas, and chairs dry much faster during heating season.

Benefit #5: Did I mention you get all this at a HUGE discount?

If you are a bargain hunter, it doesn't get any better than this. It pains me to slash my prices this much but I have to do what I have to do to keep busy during January. So instead of reminding you that your carpets need to be cleaned every 6-12 months to maintain their health and beauty; in lieu of educating you that your carpets don't need to look dirty to need a professional cleaning; rather than letting you know that your carpet is a giant filter that holds onto dust mites, allergens, dirt, pollutants and the like, that need to get cleaned out regularly for healthy indoor air. Instead of all, that I will just say....

**Clean in January and Save a Lot of Money on
Premium Carpet Cleaning!**

Contact Ideal Carpet Cleaning by phone at 613-228-8343 or
e-mail bruce@idealcARPET.ca or on our website www.idealcarpet.ca

Hurry and book now! These discounts apply January 1 to 31, 2019

Save \$40 off your cleaning!

*Not valid with other offers. Minimum order applies.

Reminders

Talk to Us

Please remember, we always want to know what you think of our services, our newsletter or anything else that's on your mind. Like to receive communications only electronically? Only physically? Please contact us and let us do our very best to help!

[613-228-8343](tel:613-228-8343) Or newsletter@idealcarpets.ca

Know Someone Who Could Use Us? Refer Them and Get Rewarded!

If you refer a friend or family member and they have us clean for the first time, they'll get \$25 off their cleaning. You'll also get \$25 off your next cleaning. And, unlike most discounts and offers, this one can be combined: if you refer 4 new clients, you'll get \$100 off your next cleaning!

If You Or Someone You Know is Moving...

When a home we've cleaned is sold, we'll do a free touch-up cleaning of the high-traffic carpet areas for the buyers after move-in. That's a double benefit: not only will a clean home show better, but buyers will have an extra incentive to buy it (please note the touch-up cleaning is a re-cleaning of up to 20% of the original area, up to 12 months after the original cleaning).

Ideal Giving Program

We're so grateful to our client community for the way you've supported Ideal Carpet Cleaning. And now, we want to extend our support to the many worthy organizations that help and strengthen our community and communities around the world. Many of those organizations normally can't afford the kind of cleaning Ideal provides – Ottawa's most thorough cleaning – their money goes to the important programs they deliver. But we're proud to offer them our support through our Ideal Giving program. This program brings **Ideal's excellent cleaning to charities, non-profit organizations and community groups at prices they can afford.**

We've cleaned for nearly a dozen organizations so far. If you know of a church, charity, community centre or other non-profit organization that has carpet, rugs, tile, sofas or chairs, please have them e-mail us at giving@idealcarpets.ca or call us at [613-228-8343](tel:613-228-8343). We'll be happy to serve them as they serve others.