

# “12 Insider Tips To Keeping Your Carpet Looking Beautiful *Between Cleanings*....”



Just imagine...you just had *yours truly* out to clean your carpets. They smell fresh... they sparkle... they're fluffy. All the spots that have been bugging you for the past few months... gone. Now, do you want to keep your carpet looking this good between your cleanings?

Most of you would readily answer “Yes!” So, here are a few “Insider Tips” you can use year round to help keep your carpet looking as fresh and clean as the day we professionally cleaned it - even if it's been awhile...

- Tip #1:** Put walk-off mats inside AND outside every entrance to the house.
- Tip #2:** Place mats at carpet entrance or bound remnants on top of the carpet at high wear areas, such as in front of the sofa or chairs and entry/exit points from the carpet.
- Tip #3:** Keep mats clean by vacuuming frequently and machine wash or hose and squeegee clean.
- Tip #4:** Vacuum traffic areas 3 to 5 times per week, all open areas weekly and under furnishings at least quarterly.
- Tip #5:** Use a powerful upright vacuum with a beater brush and excellent filtration system for carpets. Use a canister vacuum with attachments for everything above the carpet.
- Tip #6:** Take your vacuum in for a checkup at a vacuum repair shop annually.
- Tip #7:** Reapply protective finish each time the carpet is cleaned to keep stains from setting in and the soil from grinding in.
- Tip #8:** Have any looseness in the carpet, pulled yarns, cuts or tears repaired promptly.
- Tip #9:** Plan and schedule regular professional cleanings – 1-2 times per year depending on the amount of “traffic” in the house. (i.e. kids, pets, etc.) Clean high traffic areas more frequently (about twice as often) as other areas.
- Tip #10:** Control the circulation and disposal of food and drink. Many people claim that it is impossible to prevent kids from bringing food and beverages on the carpet, but it is generally just a matter of consistent enforcement.
- Tip #11:** Seek and remove spill-ables before they spill.
- Tip #12:** Clean spills up immediately, before they become permanent stains. (Make sure everyone in the home knows how to clean a spill up properly.)

So there you have 12 insider tips to prolong the life and beauty of your carpet investment. For more helpful information or to schedule a professional cleaning call me at 613-228-8343. Now here is a special bonus “tip”...

## Bonus Tip #13....

**Clean Your Carpets This Month And Save  
\$35.00 Off Your Cleaning!**

Pick up the phone and call Ideal Carpet Cleaning right now...  
And you'll save \$35.00 off your cleaning!

***But you must clean in the month of November!***

This offer expires...Nov 30, 2017. So don't delay call now 613-228-8343

# Reminders

## Client Referral Program

Remember that, if you refer a friend or family member and they have us clean for the first time, they'll get \$25 off their cleaning. You'll also get \$25 off your next cleaning. And, unlike most discounts and offers, this one can be combined: if you refer 4 others, you'd get \$100 off your next cleaning!

If you know someone who needs a cleaning have them [contact us](#) – both you and they will be glad you did.

## Tile and Grout Cleaning Service

All our clients know that Ideal Carpet Cleaning does great carpet cleaning: carpet cleaning is right in our name! Almost all clients know that we also clean rugs and upholstery, after all, most carpet cleaners do that, too. But not everyone knows that Ideal also does floor tile and grout cleaning with a powerful machine. If you have tiled floors that need cleaning (or you know someone else who does – see above!), [e-mail us](#) or [call us](#) and we'll give you a free quote on that service.

## Ideal Giving Program

We're so grateful to our client community for the way you've supported us. We're extending our support to the many worthy organizations that help and strengthen our community and communities around the world.

Many of those organizations normally can't afford the kind of cleaning Ideal provides – Ottawa's most thorough cleaning – their money goes to the important programs they deliver. But we're proud to offer a great program to support them: Ideal Giving. This program brings **Ideal's excellent cleaning to charities, non-profit organizations and community groups at prices they can afford.**

If you know of a church, charity or other community organization that has carpet, rugs, tile or upholstery, have them e-mail [nick@idealcarpetcleaning.ca](mailto:nick@idealcarpetcleaning.ca) or call us at [613-228-8343](tel:613-228-8343). We'll be happy to serve them as they serve others.

**“Watch this space”** and we'll soon let you know of the charities that have taken advantage of this great program.

## Talk to Us!

Let us know what you think of our services, our client newsletter or anything else you'd like to share with us. Like to receive communications only electronically? Only physically? Please talk to us and let us do our very best to help!

[613-228-8343](tel:613-228-8343) OR [newsletter@idealcarpetcleaning.ca](mailto:newsletter@idealcarpetcleaning.ca)