



## Don't Let Your Carpet Suffer the Fate of Spots & Spills...Easily Remove them BEFORE They Turn into Stains...

*Hello friend.* Many of my clients have beloved pets, children or guests that have accidents and it's very important these areas are cleaned up properly to prevent odors and stains. Here are easy ways you can make sure to keep your carpets looking great between professional cleanings ...

### "Oops! He Did It Again..."

### **3 Common Spills & Spots and How to Properly Remove Them:**

**Spot #1 From greasy pizza to cherry cobbler... how to remove food spills.** If you have a fresh spill, make sure all of the food is off the carpet. If it's an older spill, gently scrape all the dried food off of the carpet. Next, put a bit of mild detergent into a spray bottle filled with HOT tap water. (Dish soap will do, just make sure it does NOT contain bleaching agents. Go easy with the detergent; a ratio of 2 drops of detergent to 2 cups of water is all you need.) Then spray the area, without soaking it and begin to blot, while being **very** careful not to rub or scrub the carpet. (NOTE: Damage and/or fraying of the carpet fibers can occur if you rub the carpet.) Try to use a clean, white, towel when cleaning the spot; a colored or printed towel could transfer unwanted color to the area. Continue this action of spraying and blotting until your desired results are reached and the carpet feels almost dry to your touch.

**Spot #2 Coffee, tea, or red wine? "Natural" Drinks:** For natural drink spills that have the ability to dye your carpet follow these steps. (All other drink spills simply follow Spot #1's directions). First, firmly blot and absorb up as much of the spill as you can. Next, get your detergent solution (2 drops detergent to 2 cups HOT water, no bleaching agents!) and mix 1 part of this solution to 2 parts hydrogen peroxide. Spray the spill (without over-wetting) then place a piece of plastic wrap over the area so the hydrogen peroxide solution can have a chance to do its job. Let it sit like that for approximately 2 hours. Next, remove the plastic and go through the rinse/blot (outlined above in Spot #1) until the spot is gone.

**Spot #3 Pet Accidents (Urine): This is probably the #1 problem area for pet owners with carpet.** If the spot is fresh, cover the area with baking soda (synthetic fibers only) and let the area dry completely. Then vacuum it up. The baking soda pulls the stain out and works amazingly. If the spot is older and already dry, use the same method described for removing the drinks of "Spot #2."

**Please note: Treat your carpet gently, like a delicate fabric, when you clean it by hand, always be moderate with your cleaning agents and apply gentle, but firm blotting so you don't break down the fibers. And remember you can always call me to come over and clean it up for you, especially because, for 30 days after your next cleaning, I will do it for free.**

Do you know anyone with a pet that could use my services? Please have them call/text me and I will give them a FREE room of carpet cleaning in your name! Thanks! P.S. I pay you \$ for your referrals...so thanks in advance!

### **Get FREE Spill Clean-Up for 30 Days When You Clean in March:**

Call or Text Ideal Carpet Cleaning at 613-228-8343 or e-mail me at [bruce@idealcarpetcleaning.ca](mailto:bruce@idealcarpetcleaning.ca) before **March 31, 2017** and

**SAVE \$20.00\* Off Your Carpet Cleaning + Get 30 Days FREE Spill Clean Up PLUS Get Carpet Protection for free!**

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\*Some restrictions apply. Not valid with other offers.

# Quick Reminder

## Exclusive New Service - For Our Clients, Friends and Family

Thank you for trusting us to clean your home thoroughly - some of you, for over a dozen years. Over the years, we've also checked in on some homes informally while the owners were away. Now we're making it official, a new service: **we're offering to visit your home when you're on vacation**. Just tell us when your plans might be ready and we'll contact you close to that date to ask if you need our help.

Many of us need to escape Ottawa winters - at least for a little while. But home insurance and common sense require that our home be visited at least once every couple of days to make sure small problems don't become disasters. Most homes also need just a little bit of care: plant watering, confined pet feeding and, occasionally, mail pick-up.

Some people have friends, neighbours or relatives schedule time in their often-busy lives. Instead of inconveniencing those closest to you, why not contact Ideal, a company that clients like you have called "professional", "reliable", "honest" and "hard-working" in [dozens of reviews](#)?

Our experience in checking on homes has helped us develop a whole system including a [preparation questionnaire](#), a [per-visit checklist](#) and a [contact plan](#). And, with [introductory pricing](#) this year, it's great value. We're not offering this service to the public - just to our clients and their friends and family.

Again, don't worry if your travel plans aren't firm yet. Just e-mail [nick@idealcarpetcleaning.ca](mailto:nick@idealcarpetcleaning.ca) or call 613-228-8343 and let us know when to contact you - so you can enjoy getting away, carefree.

P.S. We'll also help with stand-by service for those who manage their own rental properties. Contact us for details.

## New Program - Ideal Giving

We're so grateful to our client community for the way you've supported us. Now we'd like to extend our support to the many worthy organizations that help and strengthen our community and communities around the world.

Many of those organizations normally can't afford the kind of cleaning Ideal provides, Ottawa's most thorough cleaning - their money goes to the important programs they deliver. But we're proud to announce a great, new program to support them: Ideal Giving. This program will bring **Ideal's excellent cleaning to charities, non-profit organizations and community groups at prices they can afford.**

If you know of a church, charity or other community organization that has carpet, rugs, tile or upholstery, have them e-mail [nick@idealcarpetcleaning.ca](mailto:nick@idealcarpetcleaning.ca) or call us at 613-228-8343. We'll be happy to serve them as they serve others.